

Additional Advertising Display Rates

Full Color

1/4 Page (5 1/8" W x 8" D)	\$246	+\$25
1/2 Page (10 1/4" W x 8" D)	\$385	+\$50
Full Page (10 1/4" W x 16" D)	\$605	
Full Back Page with Color (10 1/4" W x 16" D)	\$685	

**CALL US FOR OUR FULL COLOR AD RATES
(315) 738-0795**

Readership:	Town of New Hartford and surrounding areas
Distribution:	U.S. Mail
Format:	Good News
Frequency:	Monthly

Distribution & Circulation Coverage*

13319 Chadwicks	525
13323 Clinton	800
13413 New Hartford	7,800
13417 New York Mills	1,250
13456 Sauquoit	650
13479 Washington Mills	250
13501 Utica	900
Misc / Bulks Drops / Office Copies	1,075
TOTAL DISTRIBUTION	13,250

INSERT PRICING UPON REQUEST
ZONING IS AVAILABLE UPON REQUEST

* Distribution totals are approximate and may fluctuate month to month.

The Town Crier Delivers!

The Town Crier provides our advertisers with an excellent print vehicle to get their message noticed. This publication is produced 12 times a year on a monthly basis.

COPY DEADLINES ARE THE 15TH OF EACH MONTH PRIOR TO EACH PUBLICATION DATE FOR BOTH AD COPY AND STORY COPY.

PAY IN ADVANCE AND SAVE MONEY

Get **ONE MONTH FREE** advertising with 11 months paid in advance. To take advantage of this discount offer, call our office today!



34 Oxford Road
New Hartford, NY 13413
Phone: (315) 738-0795
Fax: (315) 738-0513

E-Mail: towncrier@pjgreen.com



Advertising Rates

EFFECTIVE APRIL 1, 2016



ADVERTISING DISPLAY RATES

Ask about our
Design Services!

3¹/₄" W x 5" H
\$130.00

Full Color +\$10

6³/₄" W x 2¹/₄" H
\$130.00

Full Color +\$10

3¹/₄" W x 2¹/₄" H
\$45.00

Full Color +\$5

4³/₄" W x 2¹/₄" H
\$88.00

Full Color +\$10

**SEE INSIDE PANEL FOR
ADDITIONAL SIZES
AND RATES**

DISPLAY BLOCKS NOT TO SIZE OR SCALE.

3¹/₄" W x 6" H
\$153.00

Full Color +\$10

10¹/₄" W x 2¹/₄" H
\$200.00

Full Color +\$10

2⁵/₈" W x 2¹/₄" H
\$48.00

Full Color +\$5

6³/₄" W x 3¹/₂" H
\$191.00

Full Color +\$10

5" W x 3¹/₂" H
\$110.00

Full Color +\$10

3¹/₄" W x 3¹/₂" H
\$95.00

Full Color +\$10